



# Press Release Templates

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# Press Release Templates

- Beginning with April, 2015 Open Solicitation Grant Cycle (awarded at October Board meeting), OWEB will be distributing press releases for funded projects
- Press releases will be sent to statewide media(e.g., *Capital Press*) and will include general information about projects and a link to summaries
- OWEB will also send press releases to local media for projects funded with Salmon License Plate \$





# Press Release Templates

- OWEB also providing templates for grantees to use for local media
- Template will be available on OGMS
- Simple to use: Just plug in project information and catchy quote and you are ready to go!





# Press Release Templates

Templates can be found here: <http://apps.wrd.state.or.us/apps/oweb/fiscal/default.aspx>